



Let go of
WHAT YOU THINK
is probable in business.
Explore
WHAT IS POSSIBLE.

Hello there!

Congrats on taking this step toward catapulting your pet business to unlimited success!

Please read this letter and the other two documents that are included BEFORE the first class so that you are all set for your first session of the 4-week program.

An optional part of this program is purchasing the add-on goal setting/tracking software (\$125) in order to create a business and life plan using the Best Year Yet® software. The software allows you to create and track your life and business goals quarterly, monthly and weekly. It's amazing! Again, it is an optional add-on to this 4-week course, but I highly recommend getting the software because it really will take your pet business (and your life) to a whole new level.

[Click here to purchase the goal setting/tracking software now.](#)

If you have already purchased the goal setting/tracking system, I encourage you to complete your plan *as soon as possible* as you'll want to complete that prior to the class start date.

Please note: I realize some CATAPULT! participants have taken the 4-Week Best Year Yet® Jumpstart Program which *included* the goal software, so if you already have purchased it (and your 12-month plan is still valid), no need to re-purchase it.

It will take approximately 90-120 minutes to complete your plan. You'll find detailed instructions about this process in the PDF enclosed. Please read the instructions thoroughly before beginning in order to most easily and effortlessly complete your plan.

Also, in addition to answering all the questions in the plan and creating your top ten goals, you'll want to create your first quarter and first month goals. (If you start the month before the first class begins, please create your first two months.)

Here's the link to the *private* Facebook group where you can connect other Catapult Program attendees and get to know one another as well as support one another during and after the CATAPULT! 4-Week Pet Business Program:

<https://www.facebook.com/groups/catapultpetbusiness>

Enjoy creating your Best Year Yet plan!

Kristin Morrison

Founder, Six-Figure Pet Business Academy™

www.SFPBacademy.com

